



Northern Territory
Chamber of Commerce

SPONSORSHIP PACKAGE

Who will proudly bring home the
trophy this year?

ALICE SPRINGS GOLF DAY

APRIL 12 2024

Theme: Around the World in 18
Holes



Northern Territory
Chamber of Commerce

WHY GET INVOLVED?

Established in 1957 the Chamber of Commerce NT is the largest employer association in the Northern Territory. An independent not-for-profit and non-government body, our membership and offices span the Territory.

We are proud to provide our Members and the Northern Territory business community with an effective platform for lobbying on the issues that impact upon business, whilst providing services and support to the business in a number of key areas, this includes industrial relations, training, employment, education and training advice, networking and premier business events.

One of the largest and most popular networking events on the Chamber's calendar is our Corporate Golf Day. This year the Alice Springs Corporate Golf Day is set to take place at the Alice Springs Golf Club 12 May 2023. Tee off will be immediately after a light lunch, with a 9 hole round being played. The day will finish off with trophy presentations and a BBQ Dinner.

This document details a range of sponsorship opportunities aimed at many levels to enable businesses of all sizes to be part of this fun day. Come along and promote your product/business to the local community whilst enjoying a day on the course!

SPONSORSHIP OPTIONS

MAJOR PARTNER - \$2 250 + GST (One Only)

- Your organization to be referred to as Major Corporate Partner
- The event to be promoted as “your organisation presents the Chamber of Commerce NT Alice Springs Corporate Golf Day”
- A complimentary registration of two teams at the event (4 persons per team Ambrose competition)
- A five (5) minute speaking spot at the presentation
- The opportunity to present the prizes for Winner, Runner up and Wooden Spoon
- Acknowledgment and logo in the event program which is distributed to all teams on the day
- Your logo on ALL marketing material for the event which is sent Territory wide. This includes but is not limited to social media, print media, the Chamber of Commerce website and email marketing.
- Your organisations signage displayed at the central registration and presentation area of the Alice Springs Golf Club on the day of the event.
- Opportunity to provide merchandise material for the player’s goody bags
- Opportunity to conduct an activity on a hole on the day
- A thank you post on social media tagging your organisation after the event.

SPONSORSHIP OPTIONS

19th HOLE SPONSOR - \$1 750 + GST (One Only)

- Your organisation to be referred to as the 19th Hole sponsor
- Your logo on ALL marketing material for the event which is sent Territory wide. This includes but is not limited to social media, print media, the Chamber of Commerce website and email marketing
- A complimentary registration of one (1) team at the event (4 persons per team Ambrose competition)
- Your banner displayed in the BBQ area for the awards presentation
- Acknowledgment and logo in the event program which is distributed to all teams on the day
- Opportunity to conduct an activity on a hole on the day
- Opportunity to provide merchandise material for the player's goody bags
- A thank you post on social media tagging your organisation after the event
- A minimum of 3 professional photos from the event relevant to your organisation, to be used at your discretion.

SPONSORSHIP OPTIONS

DRINKS CART SPONSOR - \$500 + GST (Two Only)

- Your organisation to be referred to as the "Drinks Cart Sponsor"
- Your logo on ALL marketing material for the event which is sent Territory wide. This includes but is not limited to social media, print media, the Chamber of Commerce website and email marketing
- Your banner displayed in the BBQ area for the awards presentation
- Acknowledgment and logo in the event program which is distributed to all teams on the day
- Opportunity to have two A3 or A2 logos on drinks cart
- Opportunity to provide merchandise material for the player's goody bags
- A thank you post on social media tagging your organisation after the event
- A minimum of 3 professional photos from the event relevant to your organisation, to be used at your discretion.

LUNCH SPONSOR - \$750 + GST

- Your organisation to be referred to as the "Lunch Sponsor"
- Your logo on ALL marketing material for the event which is sent Territory wide. This includes but is not limited to social media, print media, the Chamber of Commerce website and email marketing
- Your banner displayed in the BBQ area for the awards presentation
- Acknowledgment and logo in the event program which is distributed to all teams on the day
- Opportunity to provide merchandise material for the player's goody bags
- A thank you post on social media tagging your organisation after the event
- A minimum of 3 professional photos from the event relevant to your organisation, to be used at your discretion.

SPONSORSHIP OPTIONS

HOLE IN ONE - \$750 + GST

- Your organisation to be referred to as the "Hole in One Sponsor"
- Your banner and/or flag to be displayed at the "Hole in One" hole as well as activities of your choice to be conducted on the day
- Your logo on ALL marketing material for the event which is sent Territory wide. This includes but is not limited to social media, print media, the Chamber of Commerce website and email marketing
- Your banner displayed in the BBQ area for the awards presentation
- Acknowledgment and logo in the event program which is distributed to all teams on the day
- Opportunity to provide merchandise material for the player's goody bags

GOLD SPONSOR - \$500 + GST

- Your organisation to be referred to as the "Golf Sponsor"
- Your logo on ALL marketing material for the event which is sent Territory wide. This includes but is not limited to social media, print media, the Chamber of Commerce website and email marketing
- Your banner displayed in the BBQ area for the awards presentation
- Acknowledgment and logo in the event program which is distributed to all teams on the day
- Opportunity to provide merchandise material for the player's goody bags
- A thank you post on social media tagging your organisation after the event
- A minimum of 3 professional photos from the event relevant to your organisation, to be used at your discretion.

SPONSORSHIP OPTIONS

NEAREST TO THE PIN SPONSOR - \$250 + GST

- Your organisation to be referred to as the "Nearest to the Pin Sponsor"
- Your logo on ALL marketing material for the event which is sent Territory wide. This includes but is not limited to social media, print media, the Chamber of Commerce website and email marketing
- Your banner and/or flag to be displayed at the "Nearest to the Pin" hole as well as activities of your choice to be conducted on the day
- Provide prizes for Nearest to the Pin winners (male and female)
- Acknowledgment and logo in the event program which is distributed to all teams on the day
- Opportunity to provide merchandise material for the player's goody bags
- A thank you post on social media tagging your organisation after the event
- A minimum of 3 professional photos from the event relevant to your organisation, to be used at your discretion.

LONGEST DRIVE SPONSOR - \$250 + GST

- Your organisation to be referred to as the "Longest Drive Sponsor"
- Your logo on ALL marketing material for the event which is sent Territory wide. This includes but is not limited to social media, print media, the Chamber of Commerce website and email marketing
- Your banner and/or flag to be displayed at the "Longest Drive" hole as well as activities of your choice to be conducted on the day
- Provide prizes for Longest Drive winners (male and female)
- Acknowledgment and logo in the event program which is distributed to all teams on the day
- Opportunity to provide merchandise material for the player's goody bags
- A thank you post on social media tagging your organisation after the event
- A minimum of 3 professional photos from the event relevant to your organisation, to be used at your discretion.

SPONSORSHIP OPTIONS

PRIZE DONATIONS

- 2 x Winner Team (4 identical prizes)
- 2 x Runner Up (4 identical prizes)
- 2 x Wooden Spoon (4 identical prizes)
- 2 x Best Dressed (4 identical prizes)
- Lucky door prizes (3 prize)

PLAYER GIFT BAG DONATIONS

Would you like to place your branded novelty item, discount vouchers or merchandise in the player gift bags?

Gift bag contents needed: Hats, t-shirts, stubby coolers, bottle openers, sunscreen, stickers, fridge magnets, pens etc

*You will need 144 of your chosen item for even distribution

2024 SPONSORSHIP CONFIRMATION

Please accept my booking for the below
sponsorship category

(Please circle your selection)

Major Partner | 19th Hole | Drink Sponsor | Lunch Sponsor | Hole in One Sponsor
| Gold Sponsor | Nearest to the Pin Sponsor | Longest Drive Sponsor
Prize Donations | Player Gift Donations

Company

Primary Contact

Phone

Email

Postal Address

Total to be charged \$

Card Number

/

/

/

CCV

Expiry Date

/

Name on card

Signature

- Please return your completed form alice@chambernt.com.au.
- If you prefer to be invoiced rather than pay by credit card, an invoice will be sent upon receipt of completed sponsorship confirmation.
- Payment is required in full 30 days prior to the event.